



CURRICULUM VITAE

DR. SITI NOORMI ALIAS
Department of Professional Development & Continuing Education,
Faculty of Educational Studies,
Universiti Putra Malaysia,
43400 UPM Serdang, Selangor
T: 03-9769 8177
E: sitinoormi@upm.edu.my

CURRICULUM VITAE

A. MAKLUMAT UMUM (GENERAL INFORMATION)	
Nama (Name)	Siti Noormi Alias
Gelaran (Title)	Dr
Jawatan (Position)	Pensyarah Kanan <i>Senior Lecturer</i>
Kelayakan (Qualification)	Ph.D
Jabatan (Department)	Pemajuan Profesional dan Pendidikan Lanjutan <i>Department of Professional Development and Continuing Education</i>
Bidang Kepakaran (Area of Specialisation)	Tanggungjawab sosial korporat; Sistem pengurusan prestasi <i>Corporate social responsibility; Performance Management System</i>
Email	sitinoormi@upm.edu.my/noormiey@gmail.com
Phone	03-89468177
Homepage	

B. BIODATA
<p>Siti Noormi binti Alias graduated with first class honours Bachelor of Science (Human Resource Development) in 2010, from Universiti Teknologi Malaysia, Master of Science (Human Resource Development) in 2012, and Doctor of Philosophy (Human Resource Development) in 2016 from Universiti Putra Malaysia. She attended an Industrial Training program at Elektrisola (Malaysia) Sdn. Bhd. before joined Universiti Putra Malaysia as a Researcher (Post-Doctoral) under the Fundamental Research Grant Scheme (FRGS). She started her career as an academia on March 2017, when she joined Department of Professional Development and Continuing Education, Faculty of Educational Studies. She is actively involved in research and consultancy works in the field of corporate social responsibility, gender, and performance management.</p>

C. BIDANG PENYELIDIKAN (RESEARCH AREA)
<ol style="list-style-type: none">1. Performance management2. Right sizing3. Corporate social responsibility4. Gender studies5. Philanthropic behavior

D. PENYELIDIKAN SEMASA (CURRENT RESEARCH)

1. Performance management system
2. Corporate social responsibility
3. Gender studies
4. Ethical leadership

E. PENERBITAN (PUBLICATION)

Book Chapter	<ol style="list-style-type: none"> 1. Siti Noormi Alias, Ratna Fauzi Amat Johar, Maimunah Ismail & Roziah Mohd Rasdi. CSR and Its Impact on Community Development, Human Capital Development Issues in Malaysia by Roziah Mohd Rasdi & Nor Wahiza Abdul Wahat (UPM Press, 2012). 2. Ratna Fauzi Amat Johar, Siti Noormi Alias, Maimunah Ismail & Roziah Mohd Rasdi. Tanggungjawab Sosial Korporat dan Peranannya dalam Pembangunan Sekolah, Pendidikan dan Masyarakat : Peranan Institusi Sosial by Maimunah Ismail & Rasid Jamian (UPM Press, 2012).
Journal	<ol style="list-style-type: none"> 1. Siti Noormi Alias, Maimunah Ismail, Turiman Suandi, & Zoharah Omar (2018). Enhancing volunteerism in healthcare: Mediating effect of social network. <i>International Journal of Academic Research and Social Sciences</i>. 8(12): 155-177. 2. Siti Noormi Alias, and Maimunah Ismail. (2015) Antecedents of philanthropic behavior of health care volunteers. <i>European Journal of Training and Development</i> 39.4: 277-297. 2. Maimunah Ismail, Siti Noormi Alias, & Roziah Mohd Rasdi, (2015). Community as stakeholder of the corporate social responsibility programme in Malaysia: outcomes in community development, <i>Social Responsibility Journal</i>, Vol. 11 No. 1, pp. 109 – 130. (Scopus) 3. Maimunah Ismail, Ratna Fauzi Amat Johar, Roziah Mohd Rasdi, & Siti Noormi Alias, (2014). School as Stakeholder of Corporate Social Responsibility Program: Teacher’s Perspective on Outcome in School Development. <i>The Asia-Pacific Education Researcher</i>, Vol. 23 No. 2, pp. 321-331. (Impact Factor: 0.933)
Proceedings	<p>INTERNATIONAL LEVEL</p> <ol style="list-style-type: none"> 1. Siti Noormi Alias, Maimunah Ismail, Turiman Suandi, & Zoharah Omar. Enhancing volunteerism in community healthcare: Mediating effect of social network. Paper presented/in proceedings of the 4th International Conference on Educational Research & Practice 2017, The Everly Hotel, Putrajaya, 26-27 July 2017.

	<p>2. Maimunah Ismail, Siti Noormi Alias, & Roziyah Mohd Rasdi. Community as Stakeholder: Exploring Corporate Social Responsibility Outcome in Malaysian Community Development. Paper presented/in proceedings of the British Academy of management (BAM) 2012, Cardiff Business School, Cardiff, UK, 11th-13th September 2012. (2012)</p> <p>3. Siti Noormi Alias, Maimunah Ismail & Roziyah Rasdi. An Innovative Strategy in Community Development through Corporate Social Responsibility: Practices and Outcomes. Paper presented/in proceedings of the 10th International Conference of the Academy of HRD (Asia Chapter) 2011, Kuala Lumpur, Malaysia, 3-6 December 2011. (2011)</p>
	<p>NATIONAL LEVEL</p> <p>1. Nur Afeza Jaafar, Siti Noormi Alias, Zoharah Omar, & Zainal Abidin Mustapa (2018, pg. 188-196). Antecedents of Employer’s Compliance with Labour Standards: A Conceptual Framework. In proceedings of the GRADUATE RESEARCH IN EDUCATION SEMINAR (GREduc2018), organized by the Faculty of Educational Studies, Universiti Putra Malaysia, Serdang Selangor, 15 December 2018.</p> <p>2. Eka Noorul Baitie Darwin, Siti Noormi Alias, & Zoharah Omar (2018, pg. 147-152). Conceptualizing the Influences of Locus of Control, Cognitive Moral Development and Organizational Culture on Managers’ Socially Responsible Decisions. In proceedings of the GRADUATE RESEARCH IN EDUCATION SEMINAR (GREduc2018), organized by the Faculty of Educational Studies, Universiti Putra Malaysia, Serdang Selangor, 15 December 2018.</p> <p>3. Nor Sa’adah Jamaluddin, Suhaida Abdul Kadir, Arnida Abdullah, & Siti Noormi Alias (2018, pg. 268-277). Pemerkasaan Kemahiran Berfikir Aras Tinggi Murid Perakaunan Melalui Pembelajaran Berasaskan Projek dengan Scaffolding. In proceedings of the GRADUATE RESEARCH IN EDUCATION SEMINAR (GREduc2018), organized by the Faculty of Educational Studies, Universiti Putra Malaysia, Serdang Selangor, 15 December 2018.</p> <p>4. Jamali Janib, Zoharah Omar, Roziyah Mohd. Rasdi, & Siti Noormi Alias (2018, pg. 383-389). Teori Motivasi Harapan dan Aplikasinya dalam Pembangunan Penyelidikan di Universiti Penyelidikan Malaysia. In proceedings of the GRADUATE RESEARCH IN EDUCATION SEMINAR (GREduc2018), organized by the Faculty of Educational Studies, Universiti Putra Malaysia, Serdang Selangor, 15 December 2018.</p> <p>5. Siti Noormi Alias & Maimunah Ismail (2014). Social Network Interactions and Philanthropic Behavior in Health Care: An</p>

	<p>Integrative Framework. Paper presented at the GRADUATE RESEARCH IN EDUCATION SEMINAR (GREduc2014), organized by the Faculty of Educational Studies, Universiti Putra Malaysia, Serdang Selangor, 21 December 2014.</p> <p>6. Siti Noormi Alias & Maimunah Ismail (2013). Conceptualizing Philanthropic Behavior and its Antecedents of Volunteers In Health Care. Paper presented at the GRADUATE RESEARCH IN EDUCATION SEMINAR (GREduc2013), organized by the Faculty of Educational Studies, Universiti Putra Malaysia, Serdang Selangor, 01 December 2013.</p> <p>7. Siti Noormi Alias, Ratna Fauzi Amat Johar, Maimunah Ismail & Roziah Mohd Rasdi. CSR and Its Impact on Community Development. Paper presented at the Seminar Pendidikan dan Pembangunan Sumber Manusia: Transformasi Penyelidikan Ke Arah Pendidikan Berinovasi, organized by the Faculty of Educational Studies, Universiti Putra Malaysia, Serdang Selangor, 15 December 2010. (2010)</p>
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F. PENGAJARAN (TEACHING)	
Undergraduate	
1. DCE3407	Community Development in Islamic Perspective
2. DCE4006	Statistical Analysis and Interpretation of Data
3. DCE3004	Research Methodology
Postgraduate	
1. DCE5950	Statistics for Social Sciences
2. DCE5410	Concept and Approaches in Women Studies
3. ERS5950	Statistics